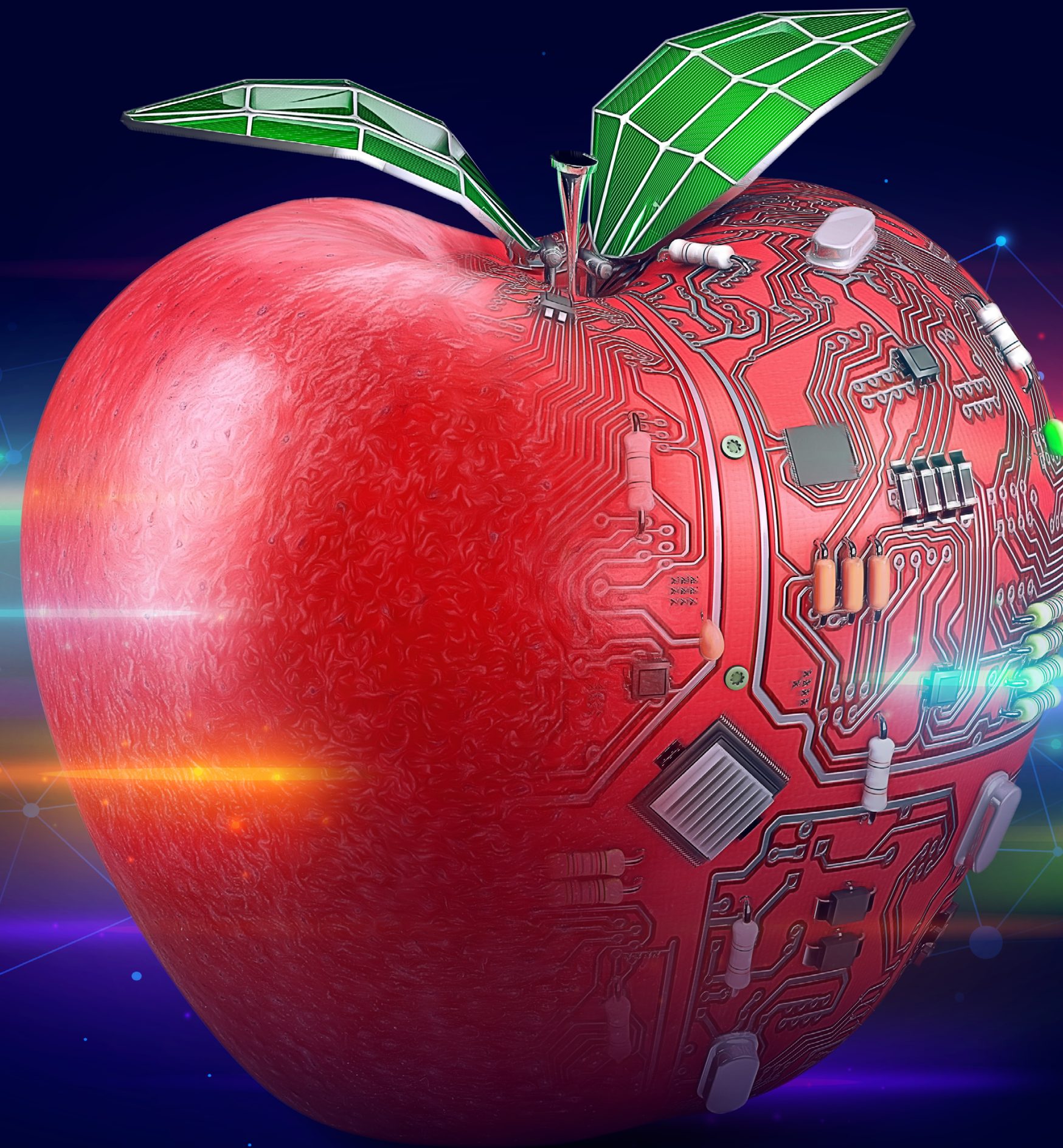




**FOOD 4  
FUTURE**

BILBAO FOODTECH  
WORLD SUMMIT

**15-17 JUNE 2021**  
**BILBAO - BEC**  
**#F4F2021**



**FEED THE UNEXPECTED**

**CALL FOR SPEAKERS**



Volatility. Uncertainty. Complexity. Ambiguity. Climate change. Health. Technology. Artificial Intelligence. Science. Security. These attributes define the environment in which food companies are currently operating and which is leading them towards one option: to be flexible and to focus on innovation.

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## 01. INTRODUCTION TO FOOD 4 FUTURE WORLD SUMMIT

The global pandemic scenario we are currently experiencing has left in the background the macro-trends that continue to run their course, some underlying movements whose impact is of a more strategic nature in the medium or long term. These are global forces that act slowly and confront us with systemic challenges that cannot be ignored or lost sight of: they are essential to understand and have that global vision, that canvas of the current and future environment in which the food system will develop, which will allow us not to lose our bearings and to act strategically, beyond today.

### **Will the food industry be able to supply the needs of the 8 billion consumers in 2030?**

It is time to adopt new strategies, if possible, quickly, to improve the value proposition of the food ecosystem supported by science and technological innovation. An essential sector in the world economy that faces major global challenges and must be able to respond efficiently to this demand.

**Through the Food 4 Future World Summit we want to open the doors to the world of innovation, technology, knowledge and global collaborative learning.**

**Become protagonist, influence and lead change** by contributing scientific and business knowledge for collaborative learning, sharing the most innovative scientific expertise, technology applied to manufacturing, inspire the ingredients industry, share your knowledge in Packaging.

- Inspire to attract the new Consumer.
- Help to enrich product formulation thanks to your knowledge of the most innovative and advanced manufacturing technologies.
- Inspire to develop expansion strategies and techniques for emerging markets.
- Open your eyes to future technologies and share projects already using global technology trends that bring them closer to the consumer.
- Share your knowledge with R&D teams through innovation of technologies, ingredients and success stories.
- Help define the innovation marketing strategy under the latest trends and consumer buying behaviours worldwide.
- Share success stories of product development in saturated markets.

- Help discover innovative clean label products that have been successfully launched without sacrificing taste, texture or tradition.
- Become a key player in the new era of Health and Smart Nutrition. What will the food of the future look like? What role does diet personalization play in disease prevention?
- Food Zero Waste.

## 02. WHO CAN PARTICIPATE?

**Bilbao Food 4 Future World Summit** "Call for Speakers" is open to all the agents of the **Food sector** who want to impact and be part of the change of the Sector worldwide. Experts in Artificial Intelligence applied to the design of new foods, Technology industry for food production, Research and development centers applied to the improvement of food and resources, Climate change agents, Disruptive initiatives and solutions with impact on the sector, Start-ups that are revolutionizing and satisfying unmet demands in the market, Business models and success stories of companies and multinationals in the industry, Scientific associations and universities with applicable research to improve production processes, Companies and designers of more sustainable packaging and packaging. This Call is open to consortia (public-private), industry experts, social activists, technology companies, researchers, analysts and people with strategic vision who can help us inspire global leaders in the food ecosystem.

Anyone interested in participating and submitting their proposals for the **Bilbao Food 4 Future World Summit 2021** should be directed to <https://www.expofoodtech.com/congress/call-for-speakers-application/>

Food 4 Future World Summit is committed to a global and diverse orientation that aims to form a global space of knowledge, expertise and collaborative learning based on science and technological innovation.



## 03. FOOD 4 FUTURE WORLD SUMMIT 2021 SUMMIT KEY TOPICS

Food 4 Future World Summit 2021 main drivers that will be considered for the approval of your submission are:

### 3.1. Food Chain Digitalization & Automation

The digitization and automation of the food chain is essential to address the future challenges of the food sector. Technologies 4.0 already play a very important role for the modernization of the sector in such a way that production and marketing are carried out in an intelligent, efficient and preventive way according to the expectations and demands of the consumer.

### 3.2. Safe and Sustainable Food System

Food 4 Future World Summit that will address how to feed future generations in an efficient and sustainable way. Currently, the future of current food systems is compromised, and it is necessary to provide new and innovative solutions and business models to produce and commercialize food in a sustainable way, moving towards zero impact food in an economically profitable way. The consumer will play a fundamental part in this process, so integrating them into the eco-design process of new products and production models will be essential. Alternative proteins also will play a very important role.

### 3.3. Healthy Food

In addition to achieving **sustainability** of the food system, food must be **safe, accessible and healthy**. Nutrition is a key pillar for health, it is essential for the prevention of non-communicable diseases such as obesity, diabetes, cancer, but it is also very important for the **prevention of communicable diseases** as this **pandemic** has shown. **Precision nutrition**, based on molecular characteristics of individuals (genetics, metabolomics, microbiota) emerges as a key tool for the personalization of nutritional recommendations, and development of optimal food solutions in disease and prevention. In addition, the use of **artificial intelligence** for preventive and predictive analysis using information about our lifestyle, collected from wearables, devices and smartphones, contributes to personalize our life, and achieve the desired well-being. **Mental health, digestive health** and optimal nutrition for **athletes** will be some of the topics to be discussed. New smart appliances, for **catering and cooking, home delivery, convenience**, pleasure and health are not at odds.

### 3.4. Vertical Forums

Specialized on futures challenges and innovative solutions for **fishery & aquaculture, agritech, livestock; ingredients; beverages; dairy; bakery & snacking** and the whole food value chain. Topics will be focused on:

- **Digital transformation:** Artificial Intelligence / data analytics, smart manufacturing, human management, traceability, cybersecurity, smart sensors and production under consumer demands.

- **Safe and sustainable food system:** towards zero impact food; Future proteins, circular and blue/green economy; adaptation and mitigation to climate change; the future of plastics and packaging alternatives; Strategies for Accelerating Sustainable Products to market / consumer; efficient use of natural resources and zero waste; new systems for sustainable food labeling.

- **Future proteins:** How to communicate about new proteins; Consumption trends and consumer insights, proteins from the lab, New products development with alternative proteins, Meat analogues or real innovation, New business opportunities.

- **New Apps and services:** That facilitate access to food and the information behind it. For instance, nutrition and recipe apps, apps that help users to find restaurants based on specific dietary needs, services that allow to hire professional 'cook-at-home' chefs, B2B marketplaces between buyers and producers, Retail tech, Wine tech.

- **Direct-to-consumers food delivery services on-demand:** This category includes grocery delivery, ready-to-eat meals delivery from restaurants, dark kitchens, meal kits delivery and delivery of specialty food and drinks from local producers.

- **Neuromarketing:** All we know of the new tools and data to understand the consumer.

## 04. HOW TO SUBMIT YOUR PROPOSAL

To send your proposal to be part of the Food 4 Future World Summit, please fill in all the information of the online form that you will find at: <https://www.expofoodtech.com/congress/call-for-speakers-application/>

All proposals must comply with the detailed terms and conditions. The attached form will require, among others, the following details:

- Brief biography of the speaker (maximum 400 characters).
- Title of the presentation (maximum 100 characters).
- Detailed summary of the presentation (maximum 2500 characters) - It should include: scientific-technological, strategic and industrial objective, background and technological and business context, improvement over what exists, methodology, results, conclusions, level of implementation, future forecasts and upcoming challenges.



## 05. DEADLINES TO TAKE IN CONSIDERATION

- Receipt of proposals - **Deadline: May, 7th 2021**
- Selected proposals - **Confirmation date: from May, 7th 2021** all the participants will be informed of the results of their proposals.

## 06. FREQUENT QUESTIONS

### In what language can the proposal be presented?

The official language of the conference is English. Nonetheless, Spanish proposals could be accepted for some conferences. Proposals in other languages will not be accepted.

### Does it have any economic cost to participate in the Speakers call?

No, it's totally free.

### How many proposals will be accepted?

The number of accepted proposals is the responsibility of the Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

### Is it possible to extend the information after the call?

If you need to modify or expand any information presented, you must contact us through the following email address: [congress.f4f@barter.es](mailto:congress.f4f@barter.es).

### Does the organization cover the flight and accommodation, or honorariums of selected candidates?

Food 4 Future World Summit works under a non-Travel Expenses policy. Speakers are responsible for all their travel and expenses, and no fees will be covered.

Food 4 Future World Summit Steering Committee reserves the right to evaluate whether the candidate can be subject of an exception upon request.

## 07. EVALUATION CRITERIA

The objective of the Food 4 Future World Summit is to provide a comprehensive view of the most important topics of the Food Industry for professionals and companies, through unique and high level conferences that will showcase the most innovative, disruptive and inspiring ideas, practices and technologies. The selection criteria are:

- For the impact it can bring to the key issues of the congress.
- For its innovation and relevance.
- For originality, disruption and differential vision.
- For the arguments and information of the presentation.
- For the learning outcomes it can contribute
- Commercial presentations are not allowed.

## 08. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal. It holds the rights of intellectual property and, where appropriate, of industrial property. Once the proposal has been selected, the organizers can publish any data considered public (author, company / organization, title, summary, website and topic). All the participants are responsible for the authorship of the submitted proposals, they are owners of the intellectual property rights and, where appropriate, of the industrial property. Each participant is responsible for the submitted proposal that does not violate the rights of intellectual property, industrial property rights, copyright and /or image rights and assumes total responsibility with respect to third parties. The Organization of the Congress is free of all responsibility.

Food 4 Future World Summit organization is committed to maintaining the confidentiality of the proposals received and of the companies or authors. He will only share them with the members of the Steering Committee. Once the proposal has been selected, the organizers can publish any data considered public (author, company, organization, title, summary, website and topic).

## 09. CONTACT

For any questions or suggestions regarding the Call for Speakers or Food 4 Future World Summit, you can contact us at: [congress.f4f@barter.es](mailto:congress.f4f@barter.es)

If you are also interested in exhibiting or knowing different options for participation at **Food 4 Future**, contact us at:

T: 00 34 931 593 649  
E: [info@expofoodtech.com](mailto:info@expofoodtech.com)





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