



The Foodtech Innovation Awards 2024 are back to reward excellence and innovation in the food industry

The awards recognize the leadership of companies in the technology, packaging and food industries that have improved their competitiveness thanks to innovation and sustainability

Those interested in participating in the awards, which this year have new categories, may submit their nominations until March 15, 2024

Madrid, 5th December 2023 – The food and beverage industry will meet in Bilbao, Spain, from 16 to 18 April 2024 with the simultaneous celebration of [Food 4 Future - Expo Foodtech 2024](#) and [Pick&Pack for Food Industry](#). As a novelty, the two leading events dedicated to improving the competitiveness of the food industry will be held jointly. The two events will hold the **Foodtech Innovations Awards 2024**, the annual awards that recognize the leadership of those companies that are increasing their reputation with the most innovative initiatives in technology, sustainability, circular packaging and smart logistics in the food industry.

The awards have already opened their call for all those companies, associations, startups, universities, research centers, and science and technology parks, which **can submit their nominations until March 15, 2024**.

This year, the **Foodtech Innovation Awards 2024** will reward the best projects in the following categories:

- **The most innovative solution on digitalization for the food and beverage industry:** the prize highlights technological and digital advances that guarantee an increase in productivity and an improvement in the working methodology applied in the food and beverage industry.
- **The best automation and robotics solution for the food value chain:** this category is focused on the use of automation and robotics applied to the food industry to improve the competitiveness of companies and their production processes. Projects focused on the field of innovation, research and development (R + D + I) between industrial companies, technology centers or robotics manufacturers may also be presented.
- **The best innovation project for the packaging industry:** this category rewards the new challenges in innovation in an industry in total transformation for the food industry.
- **Best sustainability project Award:** aimed at rewarding compliance with the Sustainable Development Goals (SDGs) based on the use of recycled and renewable materials with a minimal environmental footprint.
- **Healthy food:** the category recognizes the work and effort of the company, project or platform that promotes an innovative and/or scientific solution that promotes healthy eating. This award contributes to the promotion of innovative projects developed



throughout the value chain of the food industry, as well as projects within the framework of Foodtech whose solution has a direct impact on healthy eating.

- **The most innovative startup:** this award is aimed at the most innovative startups with the greatest impact on digitalization, sustainability and health in the Foodtech sector. Whether they are at a very early stage or at a more advanced stage, innovation and disruption in the solution itself will be valued. This category, in turn, will receive applications submitted directly from the Foodtech Startup Forum of Food 4 Future – Expo FoodTech.
- **Spanish startup with the biggest international projection:** this award seeks to recognize the Spanish startup with the greatest international projection. Their foodtech solution is considered to have a fully defined global impact in tackling some of the major challenges facing the food and beverage industry.

The winners will be announced next Wednesday, April 17 at a gala dinner held in Bilbao as part of Food 4 Future - Expo Foodtech and Pick&Pack for Food Industry.

About [Food 4 Future – Expo Foodtech](#): F4F - Expo Foodtech (April 16-18, 2024, Bilbao, Spain) is the innovation event for professionals of the entire food industry value chain. For three days, F4F - Expo Foodtech will bring together, at Bilbao Exhibition Centre (BEC), more than 8,000 food industry professionals and 250 exhibiting firms to present the latest solutions in foodtech, robotics and automation, processing and packaging machinery for the different segments of the food industry, as well as food safety and food science. In addition, it will host the Food 4 Future World Summit, the largest European congress in which to discover the latest trends, success stories and tools to transform the food and beverage industry from the hand of more than 450 international experts. F4F - Expo Foodtech is organized by NEBEXT and AZTI. This year, F4F - Expo Foodtech 2024 will be held simultaneously with Pick&Pack for Food Industry, the only event in Spain specializing in packaging and logistics solutions for the food industry.

About [Pick&Pack for Food Industry](#) (April 16-18, 2024, Bilbao, Spain): is an event organized by NEBEXT, a company specialized in professional events focused on innovation and technology transfer, such as HIP, Digital Enterprise Show, Rebuild, Tourism Innovation Summit or Advanced Factories. Pick&Pack is a boutique innovation event for industrial leaders and SMEs in the food industry looking for solutions in logistics, intralogistics and packaging. Two congresses will be held within the framework of the summit: the European Logistics Summit 2024, specialized in distribution; and the National Packaging 4.0 Congress, dedicated to packaging. Pick&Pack 2024 will be held simultaneously with Food 4 Future - Expo Foodtech, the international innovation event for the food and beverage industry.