F4F - Expo Foodtech celebrates its third edition from 16 to 18 May in Bilbao (Spain)

The Foodtech Startup Forum 2023 brings together the world's leading venture capital funds to reveal the latest trends in foodtech investment

Leading global investment funds such as Blue Horizon, Big Idea Ventures, Astanor, Temasek, Rockstar, Peakbridge, Five Seasons, and Inverleith will share the keys for an entrepreneurial project to attract funding

F4F - Expo Foodtech 2023 will showcase the most disruptive projects that are transforming the food industry

Madrid, 11 May 2023 - [F4F - Expo Foodtech](#), the innovation event for professionals from the entire value chain of the food sector that will take place from 16 to 18 May in Bilbao (Spain), is holding the **Foodtech Startup Forum 2023**, a space where more than 200 startups from all over the world will present their most disruptive projects in the foodtech field.

Startups are no longer an emerging phenomenon but have become the driving force behind innovation and economic growth. In the competitive world of entrepreneurship, startup acceleration plays a crucial role. But what factors determine the success of these emerging companies? **Clara Martínez**, Relationship Manager of the European Circular Bioeconomy Fund (ECBF); **Nitza Kardish**, CEO of Trendlines AgriFood Fund; **Claudia Berti**, Global Open Innovation & IPR at Barilla; and **Marta Fernández-Golfín**, Director of Bimbo Ventures EMEA Grupo Bimbo, will analyse how the success of a startup does not depend on a single element, but on a combination of several: a good business model, a validated product, collaboration with strategic partners and a committed team.

With disruptive solutions emerging in the market from startups, organisations are beginning to recognise the inherent value of collaborating with entrepreneurs. Today, corporate open innovation processes are reshaping the dynamics between large companies and startups. Industry leaders such as **Gabriel Torres**, Director of Pascual Ventures at Calidad Pascual, **Christoph Mandl**, Head of Corporate Venturing at EIT Food, and **Rubén González**, entrepreneurship leader at Mahou San Miguel, among others, will share how open innovation processes have become a very useful tool for large companies to accelerate their innovation processes through collaboration with startups.

In addition, 124 investment funds, corporates and venture capital will attend **the Foodtech Startup Forum 2023** to discover new foodtech projects and reveal what are the keys of a business to attract funding and accelerate their project. Experts in investment and financing of food technology projects such as **Tommaso Gino**, from Blue Horizon; **Nadav Berger**, from PeakBridge; **Arne Hautekiet**, from Astanor; **Adrien Villalonga**, from Big Idea Ventures; and **Juan Cheng**, from Innovate 360 & Feed 9 Billion, among others, will share financing alternatives for startup projects at all stages, from incubation to industrial and market growth. They will also present several real success stories that they have carried out.

Revolutionary startups

Over three days, the Foodtech Startup Forum will showcase the projects of the most innovative startups in the foodtech field, with technologies in the fields of automation, robotics and industry 4.0; agritech; energy and environment; food science; food safety; and intralogistics. The selected startups, from among more than 200 applications, will pitch in front of industry leaders, investors and venture capital. Among them are: **Beewise**, an Israeli startup that is using artificial intelligence to revolutionise the way beekeeping is done; **NotCo**, a Chilean startup that, through artificial intelligence, creates vegan food that mimics the taste and texture of animal products; **OrCam**, which is using artificial intelligence to help the visually impaired; and **Nuro**, a US startup that is revolutionising the world of food and package delivery. Its autonomous vehicle, the R2, is capable of driverless deliveries.