



Countries such as Brazil, Japan, Singapore, Poland, Switzerland and Spain will present their strategies in food sustainability at F4F - Expo Foodtech

The European Foodtech Nations Summit will bring together pioneering countries to promote a more efficient and sustainable food industry from 16 to 18 May in Bilbao (Spain)

Madrid, 9th May 2023 – Food sustainability is an increasingly important issue around the world. With a growing world population and increasing demand for food, food production and distribution needs to become more sustainable to ensure that we can feed everyone equitably without compromising the future of the planet.

A clear success story is the European Union's Sustainable Agriculture Strategy, which seeks to improve the productivity and resilience of European agriculture by promoting more sustainable farming practices and innovation in agricultural technology. According to a European Commission report, this strategy is expected to lead to a 10% reduction in the use of plant protection products and a 20% reduction in the use of fertilisers in the EU by 2030.

F4F - Expo Foodtech, the leading event on innovation for professionals from the entire value chain of the food sector, which will take place in **Bilbao (Spain) from 16 to 18 May**, will gather pioneering countries to present their strategies on food sustainability. The **European Foodtech Nations Summit** will address strategies and solutions to face this challenge, from the promotion of more sustainable agricultural practices to the reduction of food waste.

A clear example is the Sustainable Food Systems Partnership for People, Planet and Climate, which is committed to creating a sustainable food system that meets the needs of all people, protects the environment and mitigates the effects of climate change. Prominent leaders in the agricultural sector, such as **Cléber Soares**, Ministry of Agriculture of Brazil; **Koji Miyaura**, Ministry of Agriculture, Forestry and Fisheries of Japan; and **Esteban Mezzano**, Chief Operating and Sustainability Officer of Nestlé, will explain at the Food 4 Future World Summit how promoting innovative solutions and sharing best practices contributes to a sustainable food system.

Climate change and food production

Food production is a key activity in ensuring food security for the world's population, but it is also responsible for a significant share of greenhouse gas emissions. Making food production part of the solution to climate change is a crucial challenge we face today. Fortunately, there are several strategies we can implement to achieve this goal.

To learn more about this topic, experts in the field of food production and climate change such as **Chris Langwallner**, co-founder and CEO of WhatIf Foods; **David Newman** from the European Bioeconomy Office; **Mariusz Dabrowski** from the Podlaskie Region in Poland; and **Christina Senn-Jakobsen**, CEO of Food Nutrition Swiss Valley, will discuss how food production can be part



of the solution to climate change. Also, **Y.C. Choy**, Vice-Chairman and Head of Europe at the Singapore Economic Development Board (EDB), will explain how technological innovation is necessary to meet the current challenges in the food sector and will present Singapore's foodtech model.

Public-private partnerships

In the agri-food sector, collaboration between the public and private sectors is essential for success. For this reason, the Ministry of Agriculture, Fisheries and Food of Spain is leading different initiatives to attract entrepreneurial talent to the agri-food sector and thus encourage the development of innovative projects that can dynamise the entire agri-food chain. In addition, different regions from Spain, such as Euskadi and Andalusia, are also working on promoting a more digital and sustainable food industry. In this sense, public representatives from these regions will explain at the European Foodtech Nations Summit their commitment and public-private collaboration to achieve a more sustainable food industry aligned with the SDGs.