



Circular economy, regenerative agriculture and sustainable fisheries to reduce food waste

The new edition of F4F - Expo Foodtech will bring together leaders from companies such as Campofrío, Florette, Azucarera, Coca-Cola, Nestlé and Danone to present the latest developments in food technology

Industry experts will explain how technology is helping to achieve environmentally responsible agriculture and fisheries

From 16 to 18 May, Bilbao will showcase the latest innovations and technological solutions that will help the sector to reduce food waste and move towards climate neutrality

Madrid, 31st March 2023 – Every year, one-third of the food produced worldwide ends up being thrown away, which is not only a waste of resources, but also a serious environmental problem. This is why [F4F - Expo Foodtech](#), the leading event on innovation for professionals from the entire value chain of the food sector, which will take place in **Bilbao (Spain) from 16 to 18 May**, will present the latest solutions and technologies to tackle this challenge.

The food supply chain involves many different actors that are already driving projects to reduce food waste. In this sense, companies such as **Foodrus, Essence Food, ReBread or Campofrío** will present at the **Food 4 Future World Summit** the latest solutions they are implementing to prevent food loss and waste in the supply chain.

Goals: zero waste and climate neutrality

A sustainable food system provides healthy and nutritious food for all people while protecting the environment and mitigating the effects of climate change. For this reason, zero carbon in the food sector is an important step towards a more sustainable future. **Esteban Mezzano**, General Counsel for Corporate Operations and Sustainability at **Nestlé**, and **Cleber Soares**, from the Brazilian Ministry of Agriculture, will discuss how achieving a sustainable food system must involve all stakeholders, such as government, the private sector, civil society and farmers.

In addition, **Carmen Gómez-Acebo**, Head of Sustainability at Coca-Cola, **Sameer Talsania**, Director of R&D External Innovation at **Pepsico**, and **Alexandra Monteño**, Director of Water, Sustainability and Innovation at **Danone**, will highlight the importance of operating more efficiently and with less impact on the environment while responding to new consumer demands.

Another topic that will be at the centre of the debate at the F4F - Expo Foodtech congress is the growing demand for raw materials for human and animal nutrition, which offers clear opportunities for new business. Technological advances are offering a second use for food by-products and are already a clear example of a circular economy in the food value chain to reach the goal of zero waste. **Richard Swannell**, CEO of Wrap, **Thomas Schmidt**, Senior Researcher at the Thünen Institute of Market Analysis, **Katarzyna Młynarczy**, CEO of ReBread, and **Diego**



Duran, Industrial Director **Campofrío** Frescos, will share the technological advances that are enabling a second use for food by-products, such as the use of food waste to produce biofuels, fertilisers and other useful products.

Sustainable agriculture and fishing

The conference will also feature experts such as **Manuel Die**, President of ALEJAB (Association of Livestock Farms of the Iberian Peninsula and Maghreb for Holistic Pasture Management), **Juan Sagarna**, Director of Sustainability, Quality and Innovation at Cooperativas Agroalimentarias, and **Isabel Bombal**, Director General of Rural Development, Innovation and Agri-food Training at the Ministry of Agriculture, Fisheries and Food, among others, who will explain how regenerative agriculture, which uses technologies such as precision agriculture, conservation tillage, crop rotation, cover crops, cover crops, cover crops and sustainable agriculture, can be used to promote sustainable agriculture, fisheries and food, among others, who will explain how regenerative agriculture, which uses technologies such as precision agriculture, conservation tillage, crop rotation, cover crops, composting and agroforestry, seeks to improve soil health and ecosystem services and reduce the environmental impact of the food industry.

On the other hand, sustainable fishing refers to fishing and seafood production practices that are environmentally responsible, economically viable and socially acceptable. **Albacora Group**, **Angulas Aguinaga**, and **Tunyawat Kasemsuwan**, Global Innovation Director of Thai Union, will address the importance of promoting sustainable fisheries, including all activities involved in bringing seafood products to the consumer.

Over three days, the Food 4 Future World Summit will discuss the challenges facing the industry and the various innovative initiatives and technologies that aim to improve food production sustainably with experts and professionals from the food industry.