



Food 4 Future 2022 will once again make the Basque Country the world capital of foodtech innovation

Food 4 Future - Expo Foodtech will hold its new edition from 17 to 19 May in Bilbao (Spain) to redefine the business model of the agri-food industry and produce food in a sustainable and healthy way

More than 250 exhibiting companies will present their latest solutions and technologies for professionals in the food and beverage industry

Food 4 Future World Summit will bring together experts such as José Ordovás, Director Nutrition and Genomics at Tufts University; Andoni Luis Aduriz, chef and founder of Mugaritz; and Carmen Gómez-Acebo, head of sustainability at Coca-Cola; among many others

Madrid, 28 April 2022 – [Food 4 Future - Expo Foodtech](#), the international innovation event for the food and beverage industry, returns for its second edition at the **BEC in Bilbao on 17, 18 and 19 May**. **María Naranjo**, director of the food industry at ICEX; **Mauricio García de Quevedo**, director general of FIAB; and **Albert Planas**, director general of NEBEXT, the company organising the event, presented the new features of Food 4 Future 2022, which will bring together more than 7,000 professionals from the agri-food industry in Bilbao.

In this sense, **María Naranjo** emphasised that "*Spain is the seventh largest exporter in the food industry. To continue to be leaders, it is essential to promote innovation and technology in order to provide solutions to current challenges, such as sustainable objectives, new alternative proteins and changes in consumer habits*". Naranjo added that, "*Food 4 Future is not only a food and technology event, but also provides added value with a great opportunity to create networking, knowledge and generate connections between all the links in the industry*". Likewise, **Mauricio García de Quevedo** pointed out that "*innovation is key to boosting competitiveness in the food and beverage industry, which is why Food 4 Future is an essential scenario for companies in the sector to reactivate their activity after the global health crisis of recent years*".

Food 4 Future is the unmissable technology event at which to discover the latest innovations and solutions that are transforming the food sector, as well as success stories and applications of food technology to achieve a safer, more sustainable and healthier industry. More than 250 exhibiting companies will present their latest technological solutions and food products that will help to modernise and digitise the entire value chain of the industry, from raw materials to logistics processes.

Under the slogan "The Foodtech Revolution", the second edition of Food 4 Future will aim to position the Spain FoodTech Nation brand internationally and give professionals from across the food industry value chain the opportunity to find their technology partner to drive innovation in their operating model.

Three days of congress aimed at revolutionising the food industry and consumption

For 3 days, 386 international experts will participate in the Food 4 Future World Summit, the largest European congress on foodtech innovation, to discuss and understand the challenges facing the food and beverage industry and all its segments: meat, fish, dairy, oil industry, agriculture, cereals, canned food, and beverages. Among them, experts of the stature of **José**

M. Ordovás, Director Nutrition and Genomics at Tufts University; **Andoni Luis Aduriz**, chef and founder of Mugaritz; **Graham Cross**, Founder of Innosapiens; **Gerd Buta**, Innovation Advisor of the World Food Programme; **Carmen Gómez-Acebo**, Head of Sustainability at Coca-Cola; **Paul Newnham**, Director of SDG2 Advocacy Hub; **Roselyne Chane**, Managing Director of Sanygran; **Itziar Tueros**, Food and Health Coordinator of AZTI; **Anthony Finbow**, CEO of Eagle Genomics; **Ricardo Fernández**, Director of Quality and Sustainable Development at Carrefour; **Ignacio Muñoz**, CEO of Angulas Aguilar; **Ignacio Muñoz**, CEO of Angulas Aguilar; **Anthony Finbow**, CEO of Eagle Genomics; **Alejandro Arranz**, Director Corporate Ventures and New Technologies at Mahou San Miguel; **Andrea Cruciani**, CEO of Agriculus; and **Joseph Gridley**, Director of the Soil Association, among many others.

Automation, new processing techniques, new generation ingredients and sustainability will be some of the main themes of the 6 auditoriums and 183 hours of conferences at the Food 4 Future World Summit. Industry experts will address the use of technologies such as Big Data or Artificial Intelligence in smart food production in the fish, meat and agritech industries, and how new technologies can also help to improve health and food safety.

In addition, sustainability will be one of the central themes of the congress, which will analyse new sources of proteins and ingredients and how they can transform the diet and consumption pattern of societies to be more sustainable. In this sense, leading companies in the food industry will unveil their actions and strategies aimed at reducing emissions, boosting energy efficiency, developing environmentally friendly packaging, strengthening collaboration with local suppliers, or how technology can help to move towards climate improvement, among other issues.

FoodTech Startup Forum

Once again this year, Food 4 Future will host the Foodtech Startup Forum, the world's largest event for startups and entrepreneurs in the foodtech sector. An exclusive space of more than 4,000 square metres to host the entire ecosystem of foodtech startups and to connect entrepreneurs with investment funds, corporate ventures, leading companies in the food industry and international technology clusters. A real knowledge platform to promote entrepreneurship and the most disruptive innovation projects based on technologies such as IoT, Artificial Intelligence, Data Analytics; or new ingredients and foods developed through biotechnology.

The Netherlands, guest country of the new edition of Food 4 Future

This year, the event will feature the Netherlands as a guest country for its leadership in foodtech and digitalisation, to join forces and share its vision and strategies to renew the food industry. A country that has also become the second largest food exporter thanks to sustainable production methods.

Food 4 Future is organised by the AZTI technology centre and the company Nebext and has the support of the Basque Government, Bilbao City Council, the Provincial Council of Bizkaia, the Ministry of Agriculture, Fisheries and Food (MAPA), Basque Trade and ICEX; together with leading associations and organisations in this industry such as HAZI, NEIKER, ELIKA, EIT Food, ILSI Europe, Food for Life, SPRI, Eatable Adventures, Santelmo Business School and IASP (international association of science parks and innovation areas).